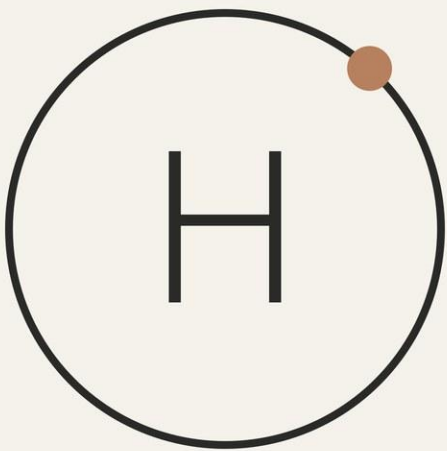
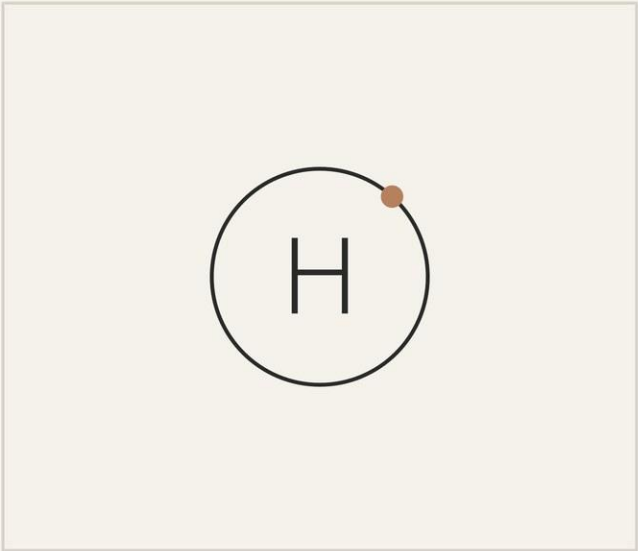




HARRINGTON'S

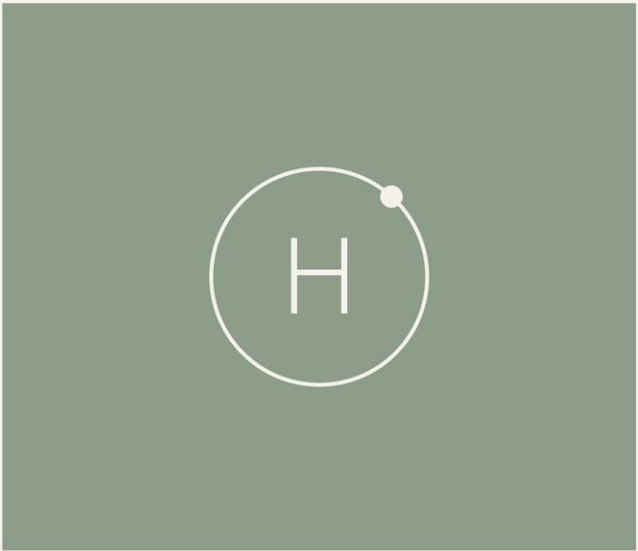
COFFEE COMPANY
purveyors of fine coffee & tea



MONOGRAM



REVERSED WORDMARK



ONE-COLOR MONOGRAM

Color

A quiet palette of charcoal, porcelain, sage and clay.

PRIMARY / INK

CHARCOAL

#2A2A28

RGB 42, 42, 40

ACCENT

CLAY

#B7805E

RGB 183, 128, 94

SECONDARY

SAGE

#8E9C8A

RGB 142, 156, 138

PAPER / GROUND

PORCELAIN

#F5F2EC

RGB 245, 242, 236

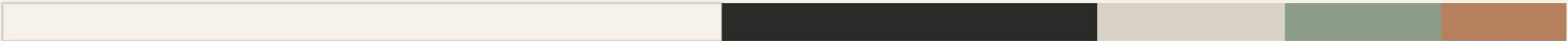
NEUTRAL

STONE

#D8D2C7

RGB 216, 210, 199

USAGE BALANCE



TYPOGRAPHY

Aa

Jost

WORDMARK / HEADLINES / LABELS

Light 300 for display, Medium 500 for tracked caps

Aa

Newsreader

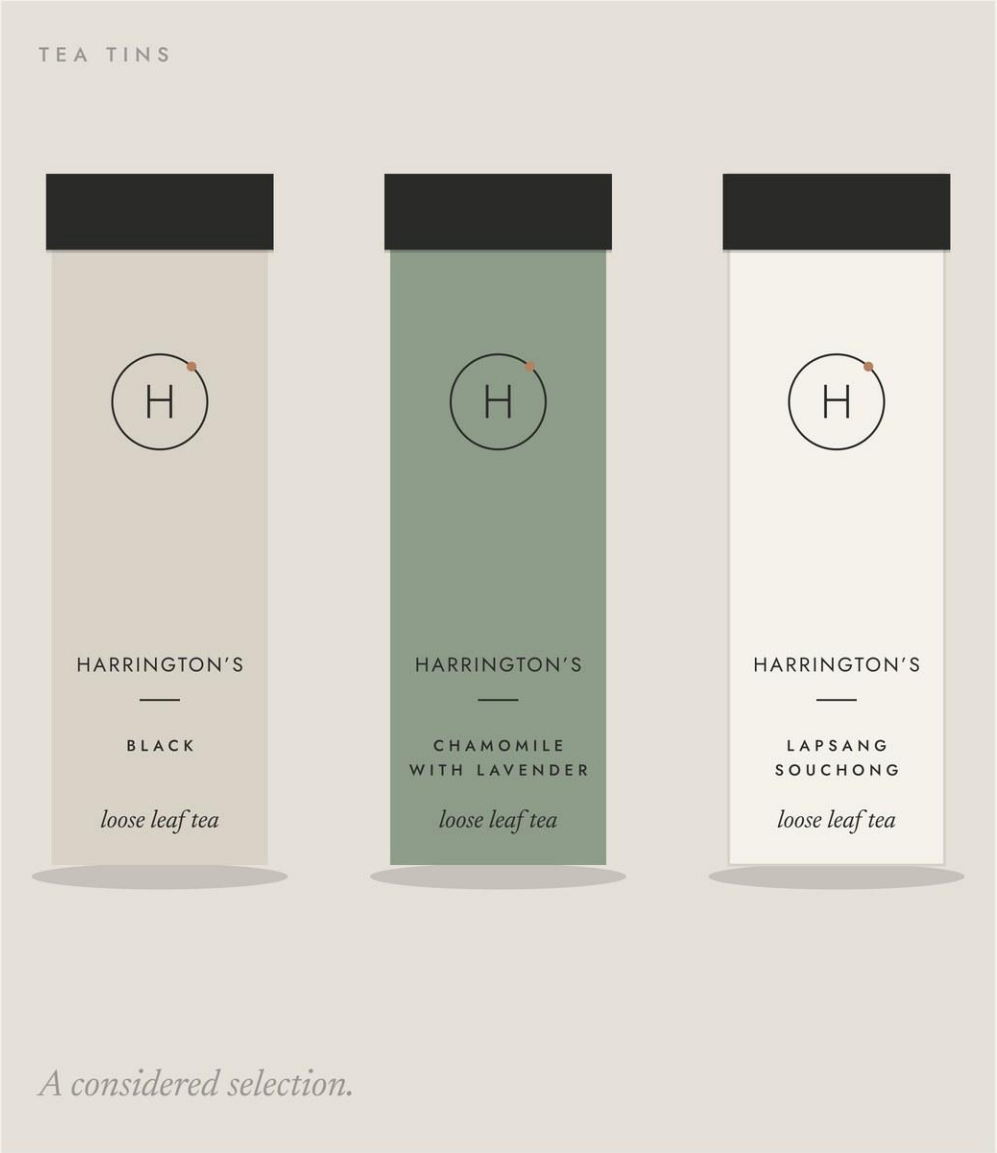
TAGLINE / BODY / EDITORIAL

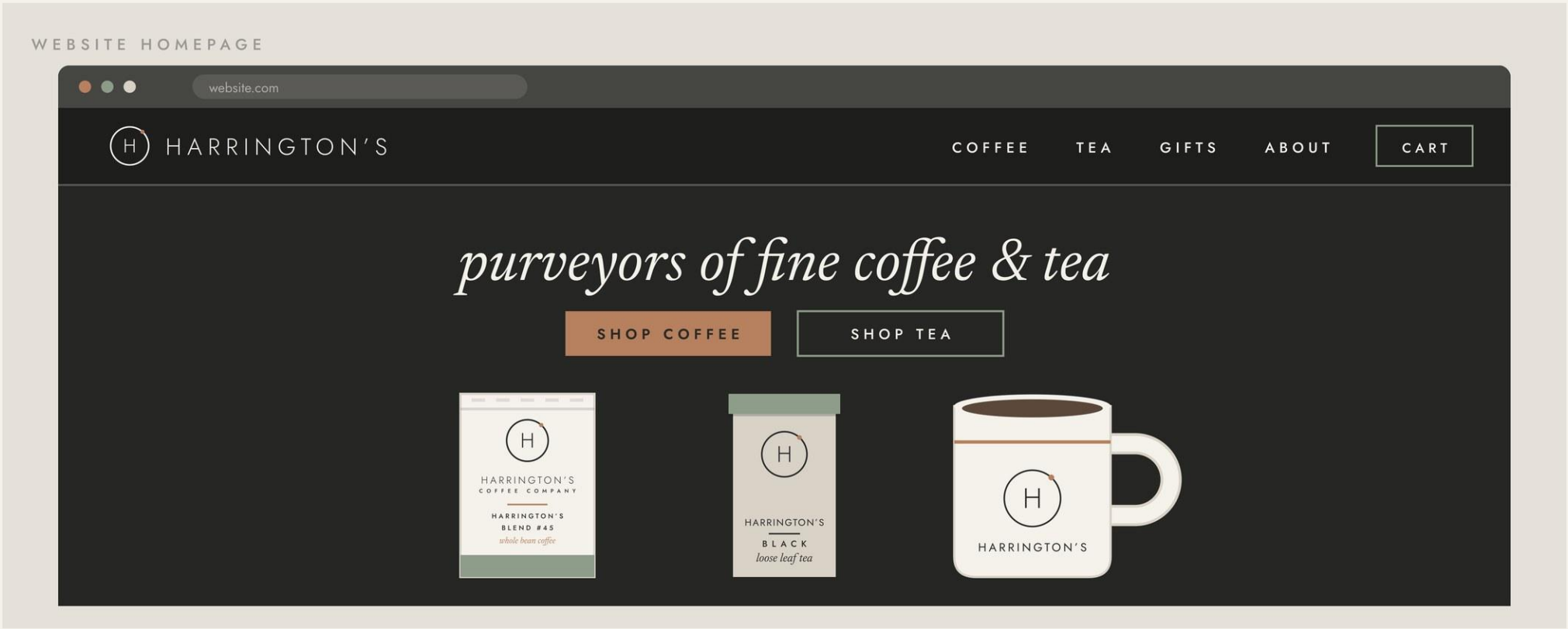
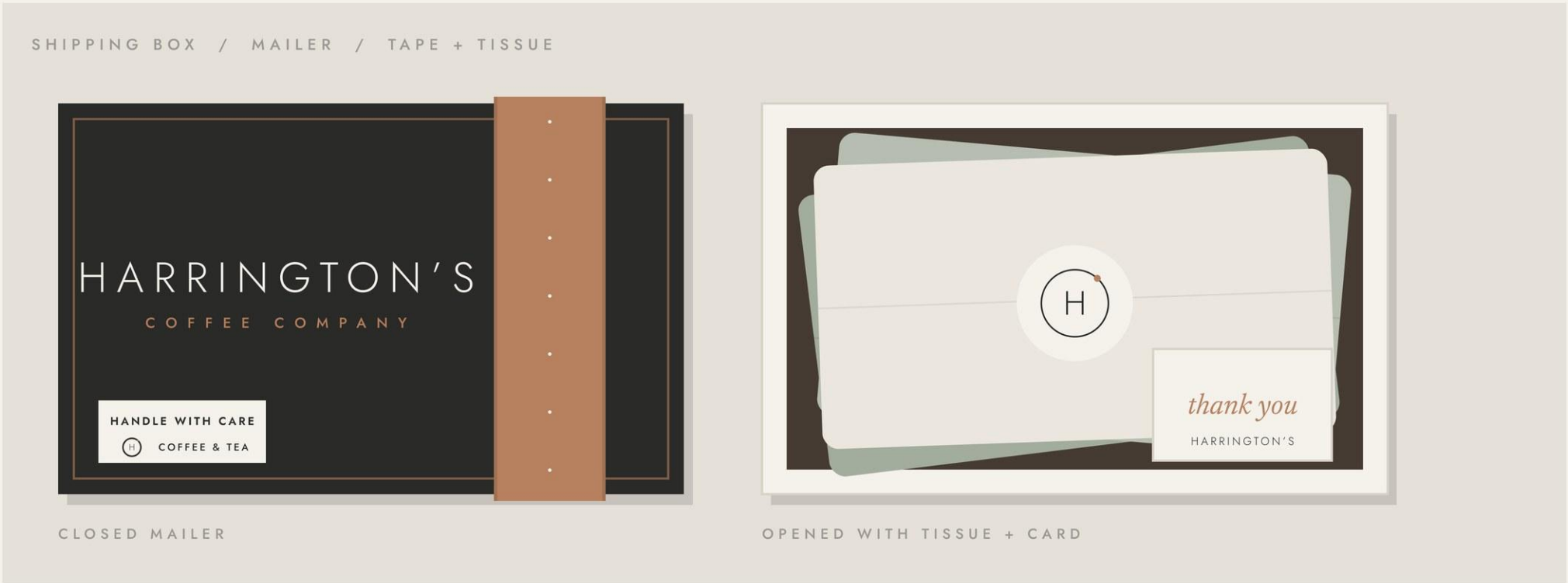
Regular and Italic 400, set sentence case

HARRINGTON’S

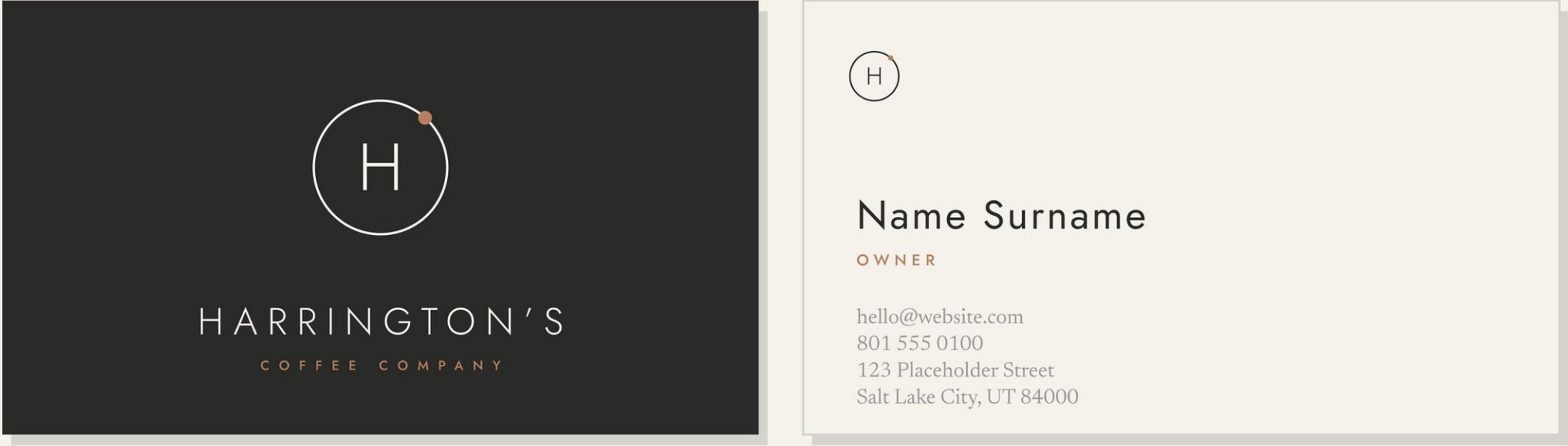
purveyors of fine coffee & tea

Jost and Newsreader are open-licensed font families (SIL OFL), free for commercial use.





BUSINESS CARD



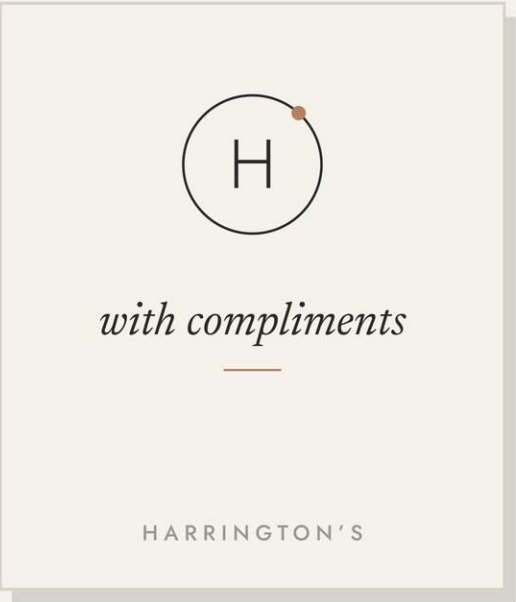
LETTERHEAD



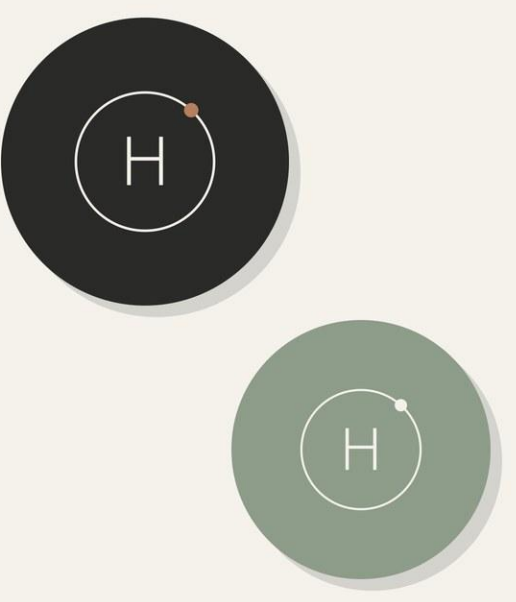
ENVELOPE



COMPLIMENTS SLIP



COASTERS



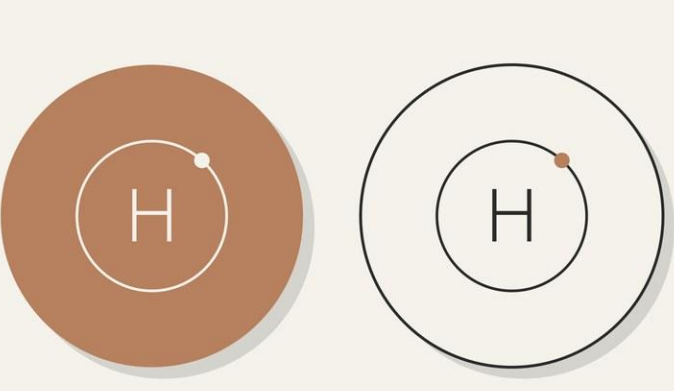
THANK-YOU CARD



GIFT TAG



COASTER COLORWAYS



FASCIA SIGN



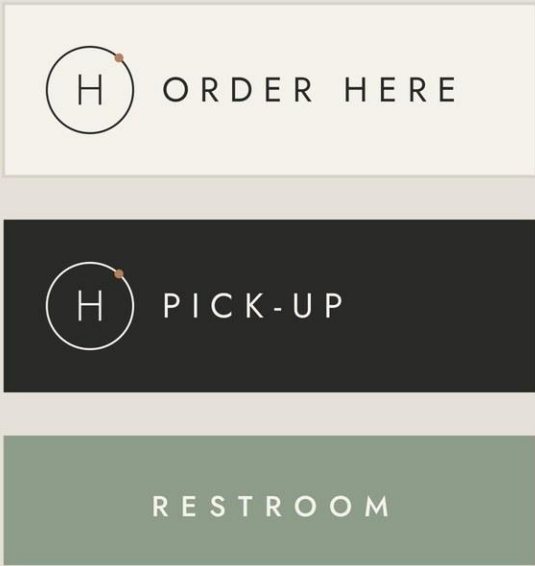
BLADE SIGN / ROUND



PROJECTING SIGN / PLAQUE



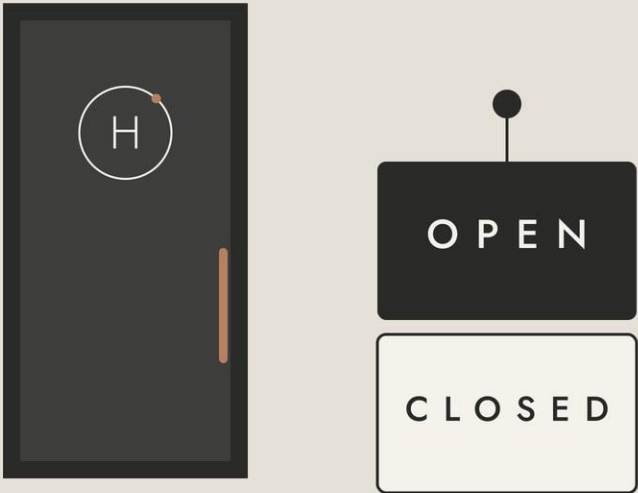
WALL PLAQUE / WAYFINDING



WINDOW VINYL / HOURS



DOOR / OPEN SIGN



MENU BOARD



